

**CARSON CITY LIBRARY
MINUTES OF MEETING
OF THE BOARD OF TRUSTEES
June 28, 2012**

***Item I:** Call to Order of the Carson City Library Board of Trustees Chairperson Sandy Foley called the meeting to order at 5:30 p.m., Thursday, June 28, 2012.

***Item II:** For possible action - Roll Call of Board Members and Determination of Quorum
*Chairperson Sandy Foley; Vice-Chairperson Drew Simmons; Board Member Robin Williamson; Board Member Robert Kennedy
Quorum Established

a.) Consideration of any absences of Trustees (Action)

* Chairperson Sandy Foley stated that Board Member Maxine Nietz sent an email notifying her that she will be running the 'Legends of the West' community event and will not be present at tonight's meeting.

***Item III: General Public Comment:**

Members of the public who wish to address the Library Board of Trustees may come forward and speak on any topic that is relevant to the Library Board authority. Comments may be limited to three minutes per person or topic. If your item requires extended discussion or action, please request the Chairperson to schedule the matter for a future meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action may be taken.

*Chairperson Sandy Foley: Asked if there is any member of the public that wishes to come forward at this time and address the Library Board of Trustees and speak on any topic that is relevant to the Library Board and the meeting.

*No public comments

Item IV: For possible action - Minutes of previous meeting for approval/amendment. (Action)
a. April 19, 2012 (Regular Meeting)

*Motion: Board Member Robert Kennedy: Moved to approve the Minutes of the April 19, 2012 meeting.

*Second: Board Member Robin Williamson

*Result: Passed (Unanimous)

***Item V: Notice - Modification to agenda (Action)**

The agenda lists all of the items scheduled to be considered. This is a tentative schedule for the meeting. The Carson City Library Board of Trustees reserves the right to take items in a different order; items may be combined; and/or items may be deleted to accomplish business in the most efficient manner.

*None

***Item VI: Disclosures**

*Chairperson Sandy Foley: Asked if there was any member of the Carson City Library Board of Trustees who may wish to explain any contact with the public regarding an item on the agenda or business of the Board of Trustees.

*Chairperson Sandy Foley: Explained she was invited to be interviewed by Fox News at 11:00 to discuss the library.

*No further disclosures.

***Item VII: Carson City Library Foundation Report** (Discussion only)

(See attached report)

a.) Fund generation and activities since the last report.

Planning and Development Deputy Director Tammy Westergard: Stated that the Carson City Library Foundation had postponed the capital campaign until after November, 2012. The Foundation Board leadership is now focused on the ballot initiative which is outside the scope of the Deputy Director's duties and responsibilities. Regular Foundation business will continue and the next Foundation Board meeting will be held on Thursday, July 12, 2012.

*Sev Carlson, Foundation Chairman, was recently named to the top one percent of Nevada's attorneys by the Nevada State Bar Association.

*Chairperson Sandy Foley: Asked if there are any questions?

No questions.

***Item VIII: Friends of the Carson City Library report** (Discussion only)

a.) Fund generation and activities since the last report.

Phyllis Patton, Vice-President Friends of the Carson City Library reported. (See attached report)

*On Friday, April 20, 2012, the Friends of Carson City Library held their first Bingo Night. They raised \$438.28 on Bingo and \$98 from raffling off prizes. The next Bingo Night will be held on Friday, August 10, 2012.

*Browser's Corner has been rearranged to make it more accessible to shoppers.

*On Wednesday, June 6, 2012, the Friends held a '*Dining to Donate*' evening at Applebee's Restaurant. A total of thirty nine flyers were handed in. Applebee's donated fifteen percent of each dinner to the Friends of Carson City Library and they raised a total of \$156.17.

*Wednesday, June 6, 2012, was the kick-off for the Summer Reading Program and the Friends had a one day book sale which raised \$2,523.50.

*Phyllis Patton and Frieda Ford attended the American Library Conference in Anaheim, CA. They attended several workshops and toured the exhibit hall. They met members of Friends from all over the country.

*On Thursday, July 12, 2012, all members are invited to the annual dinner and meeting. Dinner will be at 5:30 p.m. in the patio between the BRIC and Jimmy G's Bar (108 Proctor Street). Street parking is available after 5:00 p.m. The annual meeting and elections will be held in the main conference room of the BRIC. After the meeting, there will be a presentation of the state of the library by Library Director Sara Jones, Youth Librarian Amber Sandy and BRIC Manager Michael Salogga. Please RSVP to (775) 885-9807 by Monday, July 1, 2012. The cost of the dinner is \$10 each person. Checks made out to Friends of Carson City Library may be dropped off at Browser's Corner in the Carson City Library or mailed in to PO Box 1814, Carson City, NV, 89702. Please indicate 'Friends dinner' in the memo portion of your check.

*Friends are working on a plan for a membership drive event called 'Friend Us'. This event will be held on Friday, July 27, 2012, at 7:00 p.m. at the Carson City Nugget. Four local authors will speak during the evening. Gift baskets will be auctioned off. Nibbles and drinks will be available. The names of all new members who sign up that evening will have their names placed in a drawing to win two tickets on the V&T or two tickets to see the Western Nevada Musical Theater production of '*Hello Dolly*' in November. Current members who renew their membership will be entered into a separate drawing to win a gift certificate from Adele's restaurant.

*I will be happy to answer any questions any one has for me.

*Board Member Robert Kennedy asked who paid for the trip to Anaheim, CA.

*Vice President – Friends of Carson City Library Phyllis Patton: The Friends of Carson City Library paid for a portion.

No further questions.

***Item IX: For possible action - Library Board of Trustees Business**

a.) Report on Board of Supervisors Resolution placing a ballot question, the explanation of the question, a fiscal note, and an environmental note on the November 2012 General Election Ballot for financing the design, construction, and maintenance of a new library and public plaza park on property to be donated by the Hop and Mae Adams Foundation and funded through an increase in the sale tax up to ¼ of 1 percent pursuant to NRS chapter 377A and as possibly augmented by funding through the Carson City Redevelopment Area. (Action)
(See attached report)

*Library Director Sara Jones stated that the document that has been distributed is the actual resolution that was adopted on June 21, 2012. Page two shows how the ballot question will read.

CARSON CITY BALLOT QUESTION NO. 1. Shall Carson City, Nevada be authorized to impose an additional sales tax of up to ¼ of 1 percent pursuant to NRS Chapter 377A to finance the design, construction, and maintenance of a library and public plaza park in the downtown on lands donated by the Hop and Mae Adams Foundation?

The additional pages include other issues that are necessary in the resolution such as law, financial effect, the explanation, and the legal language. This is what was done by the Board of Supervisors. The next step is finding the committee to write the ‘con’ (against) and the ‘pro’ (for) the actual ballot question. They will be selected or confirmed at the next Board of Supervisors meeting which will be held on Thursday, July 5, 2012.

I will be happy to answer any questions.

*Question: Board Member Robert Kennedy asked what is the ¼ percent sales tax? How much will that increase a person’s spending?

*Answer: Library Director Sara Jones stated that it is ¼ of 1 percent in addition to our current sales tax which would bring the sales tax rate to 7.68%. The analysis shows that a typical taxpayer in Carson City would pay an additional \$25 per household annually.

*Comment: Board Member Robert Kennedy stated that it’s important that people know what the average family in Carson City will pay out-of-pocket annually in sales tax with this proposed increase.

* Comment: Chairperson Sandy Foley stated that people who visit our community to shop will be contributing by paying sales tax.

No further questions

b.) Election of Chair and Vice-Chair for the Library Board of Trustees (Action)

***Motion:** Vice Chairperson Drew Simmons: “I would like to nominate Sandy Foley as Chairperson of our Carson City Library Board of Trustees.”

***Second:** Board Member Robin Williamson

***Result:** Unanimous

Chairperson Sandy Foley: Thank you. In the future I promise that I will keep the meetings to the point, upbeat and heading forward.

***Motion:** Chairperson Sandy Foley stated, “I would like to nominate Drew Simmons for Vice Chairperson.”

***Second:** Board Member Robert Kennedy:

***Result:** Unanimous

Vice Chairperson Drew Simmons stated, “When I was appointed in 2009, I did not know that all of the plans we are embracing right now would have been be a part of my experience. I would be happy to continue as Vice Chair.”

c.) Discuss and possible action on policy for Storey County residents applying for Carson City Library cards. In May of 2012, Storey County voted to close the Storey County Public Library. Carson City Library Board of Trustees should consider a policy regarding issuing library cards to Nevada jurisdictions that do not provide any level of library service to their residents. (Action)

*Library Director Sara Jones stated that in May, 2012, the Board of Commissioners in Storey County decided to un-fund their library. They closed library services in June, 2012. This decision came suddenly. The library services were a joint school/public combination that was a well-loved, well-used facility. The determination was made not to provide library services for the residents. This has been discussed at the state level, within the cooperative to which we belong, and in Washoe County. We agreed, many years ago, to have reciprocity. Any resident who held a Nevada Library card could use another Nevada library. There were a few differences in the minor rules within each library district; however, most libraries would give equal access to the library materials. Now that a library has chosen not to support any services, each library that borders Storey County has had to discuss what to do about this. Can you have reciprocity when a library offers nothing and we offer services? Washoe County Library Board of Trustees voted to charge a fee of \$25 to a non-reciprocal county. This had been in their policy for many years and they voted to charge Storey County residents the fee to use Washoe County Library. The Lyon County Library may do the same thing. I would like you to consider this too. It is not equitable to allow one jurisdiction to use services when they do not offer reciprocal services. Everyone is hurting; however, to what extent can another county be relied upon to pick up services for a county that does not offer reciprocity.

Cooperative Libraries Automated Network adopted this statement on the issue:

“Cooperative Libraries Automated Network firmly believes libraries are an integral part of any community and it is the responsibility of a local jurisdiction to maintain library services on par with any other service. The closure of a library, as in the Storey County Commissioners’ May 2012 decision, places an unfair burden on other jurisdictions and is unacceptable. Libraries in Nevada actively participate in free reciprocal services with one another. This is not possible with a jurisdiction that has no library services. It is our recommendation that each library reviews the per capita cost of maintaining services for its residents and determines the cost of providing those services to residents of another jurisdiction. We strongly feel these costs should be passed on to counties who have made the choice to close their libraries.”

*Library Director Sara Jones stated that this encourages libraries to say that we won’t offer services to a non-resident for no-charge if their own jurisdiction isn’t providing library services of any kind.

That is the context and it is up to the Board of Trustees to decide what to do and when to do it. I can answer any questions you may have.

Question: Chairperson Sandy Foley asked if Library Director Jones would explain the NRS that describes libraries being open and accessible

Answer: Library Director Jones stated that the statute itself has a component that says public libraries must be free and accessible. If a jurisdiction within the state decides to fund a library, they must make it free and accessible. Within that NRS, you may not charge people a fee to use library services. Nevada has a long tradition of services being offered by the county. We have

three types of libraries: county, district and city. District libraries have a defined area where a tax from residents pays for the library. This is the first time a library in Nevada has decided to no longer provide library services. However, in order for a library to access federal or state money; they must sign a document that states we agree to reciprocity. If our library chose not to agree to reciprocity, we would no longer receive federal or state money.

*Chairperson Sandy Foley asked if there are any comments regarding charging a \$25 fee. "How can we reciprocate if Storey County is not offering any services?"

* Comment: Library Director Sara Jones stated that Washoe County Library decided to charge a \$25 fee. Looking at a formula using population and budget the Carson City figure comes out to \$36. This is a precedent setting issue. While Storey County is small, it may not seem like a huge impact to let a few people in, but they will have shifted a burden to Carson City's direction. Library services are non-mandated services. The precedent setting of letting a jurisdiction off-the-hook and figuring other jurisdictions will step in and pay for it is a concern. Equity matters.

*Question: Board Member Robin Williamson asked if there have been requests from Storey County residents for library cards.

*Answer: Library Director Sara Jones stated yes; for the time being, reciprocity issues remain in place. The cards have been registered with Storey County so if the Board decides to charge a fee, Storey County residents would be given an option to pay the fee and continue using their card; or the card would be rendered inaccessible.

*Question: Board Member Robert Kennedy asked if the \$25 fee is per family or per individual and whether or not it would be charged annually.

*Answer: Library Director Sara Jones stated it would be \$25 per card annually. It could hurt a family dramatically. A Storey County resident can use the Carson City Library facility any time the library is open. That is part of being free and accessible. If they are not willing to pay a fee, they would not be able to check out books.

*Question: Board Member Robert Kennedy asked how many Storey County residents have come to use the Carson City Library.

*Answer: Library Director Sara Jones stated she did not have that statistic but could get it by checking the database. The Storey County residents can use the Carson City Library because the Storey County card works at the Carson City Library due to reciprocity.

*Question: Board Member Robert Kennedy stated a 'Family Card' may be a solution.

*Answer: Library Director Sara Jones stated that could be done and suggested making two different types of card; a family card for \$35 and an individual card for \$25 as a possible solution. Washoe County Library will not begin charging the fee until August 1, 2012. More data regarding how many Storey county residents are using the library now can be obtained if the Board wants more information before making a decision on the matter.

*Comment: Vice Chairperson Drew Simmons stated that she does agree with the idea of charging a fee but would like to have more data before making a decision.

*Comment: Board Member Robin Williamson stated that she agrees with the idea of charging a fee. It would be good to know what the impact would be on our own library. Residents of Carson City should not have to absorb the cost of services to non-residents. There is a value on the services we provide.

*Comment: Chairperson Sandy Foley stated that the word reciprocity is the key word here. It's good to be connected to other libraries like Churchill, Lyon and Washoe Counties. The books on Overdrive are very expensive and can only be used by Carson City residents.

*Comment: Library Director Sara Jones stated that "the contract with Overdrive says that we can serve anyone who lives in our city or proves that they work or go to school in our city. A Storey County resident who is a state employee or a Storey County resident who goes to school at (WNC) Western Nevada College provides support to Carson City Library so it is a permutation

that could be considered when deciding what to do. The price for every database purchased by the library is based on the number of Carson City residents. There would be contract non-compliance issues if non-residents began using a number of databases.”

*Comment: Board Member Robert Kennedy stated that he agrees to the idea of charging a fee; however he does not want to overly burden families.

*Response: Library Director Sara Jones stated that she will provide a report with some suggestions of matrices that might work.

*Question: Board Member Robert Kennedy asked if it was possible to consider offering Storey County school students library cards.

*Answer: Library Director Sara Jones asked if any Board Member would consider going to speak to the people in charge of the Storey County library decision and ask how long the decision will be in place.

*Question: Audience member Joanne Kennedy asked if Storey County is going to close their library, what they will do with their books. Friends of Carson City Library can sell them.

*Answer: Library Director Sara Jones stated that the Storey County library services were a joint/school combination of services. We would have to ask what they are doing with their materials and if they will be closing for good. The High School library is secure however the system no longer supports it. The circulation system was part of the cooperative. Once they unfunded the library, they lost the circulation system.

*Board Member Robin Williamson: Volunteered to go with Director Jones to meet with Storey County officials to ask questions regarding the decision to un-fund the library.

***Item X: Library administrative reports (Discussion only)**

a.) Report on current Fiscal Year Budget (Discussion only)

(See attached report)

*Library Director Sara Jones: Stated that one hundred percent of the year has elapsed. The report was printed on June 22, 2012. All of the expenditures may not have hit this account. The book budget will be spent in its entirety. This is important because some grants received by the library are measured on local support. At the end of the fiscal year, we will be looking at about a ten percent return to the city of funds that were not expended. The Library Board of Trustees' members encourage me to try to expend all funds; however, when times are this difficult it is important to help the city as much as possible with an ending fund balance. It was critical to make sure material resources were spent. It appears that we are only ninety one percent expended, however, some expenditures have not been recorded yet and some will be turned back.

b.) Report on current FY Gift Fund (Discussion only)

*Library Director Sara Jones: Stated that the back-up detail for the report is correct on the revenue side, but incorrect on the expense side. That will be corrected. Director Jones asked if there are any questions.

*Question: Board Member Robert Kennedy asked how much of the money will be turned back.

*Answer: Library Director Sara Jones stated approximately two to three percent will be sent back. After a final determination we will know exactly what we will return. The budget for next year is flat. Human Resources are stable. Services and supplies will be the same for next year. There wasn't another substantial round of cuts for Carson City which is a relief. We held our own and that is as good as it can get. This report was put together by the former financial services personnel, and it can be improved to show more details.

*The statutory authority is to look at the gift fund which is the responsibility of the Library Board of Trustees. It is not approved by the City supervisors. By statute it is controlled by the Board. I'd like to present this spreadsheet so you can see other options that will give you the same oversight and be easier to read.

*There is a little over \$200,000 in the Gift Fund and some of this is dedicated to grants and gifts and some of it is discretionary money.

*The Director invited questions regarding the financial report.

No questions.

c.) Activities and operations of Library since last report (Discussion only)

*Library Director Sara Jones stated that the library has been awarded the grant for the RFID expansion.

*Youth Librarian Amber Sady was awarded \$5,000 for audio visual.

*Program Outreach Manager Andrea Moore was awarded a grant from Discover Tech: Engineers Make a World of Difference traveling exhibition. Discover Tech is supported through a grant from the National Science Foundation.

*The carpet, window shades, and furniture have been installed in the Digital Media Lab/Public Computing Center. The technology is in boxes waiting to be unpacked.

*There are two part-time positions opened and there should be a good amount of applicants from which we can select a great candidate.

*I have been working on the City Center Project and attending regular meetings. As of June 21, 2012, when the resolution passed, my roll changed from one of advocate to one of providing information only.

*Frieda Ford, Phyllis Patton, and I went to the ALA conference in Anaheim, CA. Funding for the trip is partially paid for by Friends of Carson City Library for professional support, and the other half is paid for by the Nevada Library Association because I am their elected delegate to the national organization.

*I can answer any questions you may have.

*Comment: Chairperson Sandy Foley stated that we are the first library in the country to have BranchAnywhere. "What you are doing is phenomenal. To be one of eight libraries in the country to have received the science tech grant is fantastic and Programming Outreach Manager Andi Moore deserves recognition for that. "

*No further questions.

d.) Deputy Director Report (Discussion only) (See attached report)

Planning and Development Deputy Director Tammy Westergard

*Meetings and conversations regarding the Knowledge & Discovery Center have been ongoing and will continue to be ongoing.

*Numerous local news stories continue to circulate. Attached is a piece published in the Northern Nevada Development Authority's Sierra Region Business Magazine – Summer 2012. It is an important recruitment tool being used by NNDA for businesses considering moving to Carson City.

There is also a piece attached called, Carson City Center: A vision for tomorrow from the treasures of today. This was written by Library Director Sara Jones and has widespread distribution. It refers to the over-arching goals relative to economic development, job growth and work-force training as related to the Carson City Library. The article talks about how the City Center Project syncs with Governor Sandoval's ambitions and the niches that the State Office of Economic Development has identified as places where our economy can grow.

*TIME Magazine also ran an article on June, 27, 2012, entitled Why Libraries are a Smart Investment for the Country's future. That article is also attached for your review.

*Programming Outreach Manager Andi Moore continues to be the face of the library at the BRIC reference desk and is there Monday through Friday, from 10:00 a.m. to 3:00 p.m. She is well

aware of the BRIC activities, programs, the BRIC Manager's activities and will give her report later in the meeting.

*At the beginning of the calendar year, we re-deployed the BranchAnywhere. There were some kinks to work out and we had to replace the first generation BranchAnywhere with the second generation machine. Good relationships with our vendors were a key to the exchange. We have aided in the quality assurance testing and have helped them understand this piece of equipment far beyond what they anticipated. The new robot is less flashy but is far more stable.

*Library cards have been issued to all the members of the Boy's and Girl's Club.

*Technical Services Director Kathy Rush has done a tremendous job making sure the machine is fully stocked. She has been helping to keep track of the stock. She has just downloaded fifty eight more titles to the Kindles that we make available through the BranchAnywhere.

*Circulation Manager Elaine Werlinger has taken on the card tracking issue and has been extremely flexible and patient.

*Part of the BranchAnywhere grant included a connection with our formal partners in education; however, due to the machine issues, we were only able to deploy the Lego Kits Exercise to two classrooms teachers during the last two weeks of school. Since we do not have good data on how this works in the classroom, (as compared to how the after-school support was received by the children at the Club using the same kinds of kits), we will pick up this comparison again when school begins again in the fall.

*We are duplicating the Summer Reading Program for youth at the Boy's and Girl's Club over the summer. One hundred seventy seven youth have signed up so far.

*The youth are using Kindle, PlayAway and PlayAway View by using a reservations system through the BranchAnywhere. This gives them wonderful exposure to the technology. A library staff worker or a volunteer library worker is on site in the club administering the system for up to six hours a day. That adds great structure.

*The end of the summer prize for the Summer Reading Program is an iPad. The kids are reading like crazy!

*The kids have been signing up for an iMovie class called '*Get Your Ap in Gear*'. The technology class is for one hour a day, five days a week. Some of the students put together a video that you are about to view. Dr. Milton Chen is part of this video.

*The image on the copy of the poster on the last page was drawn by a ten-year-old on an iPad using Animation Desk for iPad. It is a picture of the BranchAnywhere. We received a great response from Rob Cohen saying that other libraries will be touching base with us to inquire about the BranchAnywhere.

*Videos are also available on Facebook.

*The Hop and Mae B. Adams Foundation provided matching funds to get the BranchAnywhere. They also provided resources to purchase Kindles and the iPad for this particular initiative.

*Other duties are described in the attached report.

*I can answer any questions you may have.

No questions.

e.) Youth Services Librarian Amber Sady (Discussion only)

(See attached report)

Youth Services Librarian Amber Sady was not present because she was attending a hand bell conference with the Tintabulations ringers at Disneyland.

*Library Director Sara Jones stated that while she was in Anaheim, CA, she took some time to go over and see the Tintabulations perform at a back lot of Disney California Adventure. They played a number of Disney tunes and were excellent.

*Programming Outreach Manager Andi Moore read Youth Librarian Sady's letter that she received via email:

*The Summer Reading Program started off with a bang! The Kiwanis Club of Carson City arrived bright and early to cook pancakes, scrambled eggs and sausage on the morning of June 9, 2012. There was an estimated three hundred and fifty people at the event. The Carson City Nugget donated the food items for the breakfast for the second year in a row. Without community partnerships like these, this event could not have happened. Since the Carson City Nugget donated the food stuff, almost one hundred percent of the profits will go back to children and teen's programming for the next year. By the end of the day, one hundred eighty five youth and teens (ages 2-17) signed up for the program. As of Friday, June 22, 2012, there were close to five hundred twenty kids signed up. Many have already earned prizes and completed the program.

Main Highlights for July:

- * As part of the Summer Reading Program, "Dream Big, Read!" the staff of NorCalBats will be visiting the library on Saturday, July 7, 2012, at 2:00 p.m. to show a picture presentation all about bats. This free program is open to all ages who want to learn more about bats and their environmental benefits, and dispel fears and myths of these cool night creatures. NorCalBats is dedicated to the rescue, rehabilitation and release of bats throughout Northern California, and it is their mission to teach how these animals are an important asset to insect control, and inform others how to help protect our natural world.
- * Magician Manifesto Brian Scott is returning to the Carson City Library with his magic show, 'Access to Oddities', July 21, 2012, at 10:30 a.m. in the auditorium.
- * Laurie Story will be here on July 12, 2012, at 10:15 a.m. in the auditorium. This special Thursday story time will feature her 'Dream Green Beddy Bye Stories', which are geared toward toddlers and early elementary age students.
- * Love on a Leash is on July 21, 2012, from 1:00 p.m. to 2:00 p.m.
- *Lego Club will be on July 14, 2012, from 10:00 a.m. to 12:00 p.m.
- *There will be a bonus ballet story time! July 25, 2012, we will have a performer or two from the Sierra Nevada Ballet perform a piece or two from 'Giselle', in the picture book room during story time at 10:15. There will be only one story time this day.
- * The end of the Summer Reading Program is on Saturday, August 4, 2012. We will be having a Handmade Ice Cream Party at Mills Park! There will be all kinds of prizes given away, plus face painting, balloons, and a book for each child who comes! Plus our exciting grand raffle prizes of two iPads will be pulled from the raffle bins.

f.) Programming Outreach Manager Andrea Moore (Discussion only)

(See attached report)

Social Media Activity:

- *Insights from our *Facebook* page show a steady growth of new "likes". We are in the green on the chart which means our numbers are up in the overview of Facebook. We have four hundred eighteen total "likes" with a reach of over one hundred nine thousand friends of fans. Our total reach for this week is up twenty two percent from last week. We are excited to be attracting viewers that are representative of this new user group and hope to see our numbers continue to rise!
- *Stories highlighted this month include the opening of the summer reading club, Lego Club, an introduction to Carson City's government page, a sad farewell to Ray Bradbury, Sara's visit to ALA, and two wonderful videos were posted

highlighting the library's Branch Anywhere @ the Boys & Girls Club of Western Nevada. We plan to post each of the completed videos on our Facebook page.
*A few of us have been attending the City's Social Media training provided by the DigitalGov Group. This training has covered an introduction to a variety of social media networks including Facebook, Twitter, YouTube and Pinterest. The City's objective "*is to develop a sustainable social medial program that will meet the unique needs of Carson City.*"

Programming in July:

- *On Tuesday, July 10, 2012, and Tuesday, July 24, 2012, at 6:00p.m. The BookMasters book club will discuss '*The Big over Easy*' by Jasper Forde.
- *On Wednesday, July 18, 2012, at 6:00p.m. we have '*Vamos a Platicar*'.
- *On Monday, July 23, 2012, Barry Smith, Executive Director of the Nevada Press Association, will present "*Photography Tips for Your Smartphone*" at 6:00p.m.
- *On Thursday, July 26, 2012, at 1:00 p.m. Nevada Legal Services will host a clinic on filing legal forms. Then at 3:30 p.m. the topic will be '*Landlord/Tenant Education*'.
- *On Wednesday, July 25, 2012, we will present '*Explore the World: Serbia*' with Dragan Zivkovic at 6:00p.m.

Display cases: Summer Reading and the Nevada Porcelain Artists Association

The Library at the Business Resource Innovation Center Report

Training Programs:

- *The NxLevel introduction to business start-up classes completed the multi-week program with twenty five students completing the course.
- *A special class on Pinterest was hosted in collaboration with the Carson Area Marketing Professionals Network (CAMPN).
- *Michael Salogga's series: Hwy 101-"*The RoadMap to Business Success*" went on hiatus June 13, 2012, and will resume on July 11, 2012.
- *During the month of May 2012, the BRIC hosted twenty four community meetings with a total of three hundred thirty five people in attendance.
- *Logins for Library databases (REF USA and Business Decision) totaled seventy two entries.
- *There were a total of one hundred fifty seven Public internet sessions.
- *Michael Salogga attended twelve networking meetings, participated in seventeen business counseling sessions, and has been busy building BRIC's social media activity for Facebook and twitter.
- *Candy Duncan, of the Carson City Convention & Visitors' Bureau, asked Michael Salogga to sit on a panel to select a new marketing firm for the Carson City Convention and Visitor's Bureau (CCCVB).
- *John Wilkinson, the City's IT director, asked Michael Salogga to be on the committee to select a new email system for the City.
- *Michael Salogga completed work on an Agriculture Cluster Study that provided information for the Governor's Master Plan. This Agricultural Study is a supplement to the Brookings Cluster Study for the State. This work was

commissioned by the Government of Economic Development (GOED) and was performed in collaboration with Northern Nevada Development Association (NNDA). He will submit this report tomorrow (June 28, 2012).

***Item XI: Non Action Items:**

Board Member's announcements and requests for information. No discussion among members or with staff will take place on these items.

None

***Item XII: General Public Comment**

Members of the public who wish to address the Library Board of Trustees may come forward and speak on any matter that is not specifically included on the agenda as an action item. Comments may be limited to three minutes per person or topic. If your item requires extended discussion, please request the Chairperson to schedule the matter for a future meeting.

No public comments.

***Item XIII: Action; Library Board Adjournment**

*Motion: Board Member Drew Simmons: *"I move that the Library Board of Trustees for Carson City adjourn for this month."*

*Second: Board Member Robin Williamson

*Result: Passed (Unanimous) Meeting adjourned at 7:25 p.m.

The next meeting of the Carson City Library Board of Trustees will be on Thursday, July 26, 2012, at 5:30 p.m. at the Carson City Community Center Sierra Room.